

Botrista



THE FULL BOBA SOLUTION THAT **KEEPS STUDENTS ON CAMPUS**



Botrista provides colleges and universities with a powerful, revenue-boosting solution that's tailored to student demand. Whether it's seamlessly integrating into your current café or launching a dedicated Boba Bar destination, Botrista ensures you're offering the drinks students love - boba teas and craft beverages. With everything from the machine and premium ingredients to a data-backed menu and full marketing support, we create a fully managed beverage program that keeps students on campus and drives consistent traffic to your dining spaces.

86%

of students say boba is a welcome addition to their café's beverage options.

94%

of 20-29 years olds bought boba tea in the last three months.

360^B

in spending power is what Gen Z wields in 2024.

HOW TO IMPLEMENT BOTRISTA ON YOUR CAMPUS



Integrated Café Solution

Our BotristaPro platform integrates seamlessly into existing cafés, adding boba and craft beverages to your menu with minimal disruption and maximum student satisfaction.

OR



Destination Boba Bars

Launch a new, stand-alone Boba Bar on campus that offers students their favorite milk teas, refreshers, and more. With proven demand, this creates a destination that draws students to dine on campus.



OUR COMPLETE BEVERAGE PROGRAM

Botrista is more than just a machine. Our platform offers a turnkey beverage solution and partnership, including:

- **A data-driven menu** backed by student preferences
- **Multiple boba flavors** and premium ingredients
- **Full marketing and launch support**, from equipment setup to promotional materials

KEY BENEFITS



Profitable

Great margins & profitable in under a month, making Botrista a smart investment.



Speed of Service

Serve a drink in under 20 seconds, keeping lines short and sales high.



Ease of Operations

Simple "push a button" automation means minimal staff training and oversight required.